

## Beautiful One,

You've doing the inner work -- now it's time for your *outer brilliance* to match the woman you're becoming. In this luxurious 90-day journey, you'll rediscover your radiance, refine your style, and fall in love with how you look and feel -- on camera, on stage, and in your life.

Through color, movement, voice, and presence, you'll align your inner power with your outer image. Each week, you'll use the camera as your mirror, your creative partner, and your most empowering tool for self-expression.

You're not becoming someone new -- you're revealing the vibrant, ageless woman who's already within you.

By the end of 90 days, you'll not only look extraordinary — you'll *feel* it. You'll have the wardrobe, confidence, and visual presence that reflect your power, creativity, and joy. You'll step forward as the woman you're meant to be — **brave**, **bold**, **and truly beautiful**.

| MONTH 1 REDISCOVER YOUR RADIANCE  |  |  |  |   |   |  |  |  |
|---|--|--|--|---|---|--|--|--|
| CREATE YOUR RADIANT SPACE   | REVEAL YOUR BEST<br>LIGHT  | MAKEUP MAGIC   | WARDROBE<br>AWAKENING  | THE MIRROR EXPERIENCE   | RESULT  |  |  |  |
| You'll set up your personal beauty and video space — your creative sanctuary. We'll make it effortless, inviting, and ready for transformation. | Learn how lighting brings your natural glow forward. Explore how camera placement and gentle light sculpt your features. | You'll discover your "ageless glow" palette and the secrets of cameraready makeup that still feels like you. | We'll explore your closet — finding colors, cuts, and combinations that express who you've become. | Use the camera as your mirror for the first time: you'll watch yourself becoming. Play, laugh, and rediscover the woman who shines. | It's time to wrap up all the work you've done this month. You'll see and feel your progress. Your skills are sharp, and the future you envision is waiting. |  |  |  |

| MONTH 2 EXPRESS YOUR ESSENCE   |   |   |   |   |   |  |  |  |
|--|---|---|---|---|---|--|--|--|
| STYLE STORYTELLING MOVEMENT & BODY   | MOVEMENT & BODY LANGUAGE  | YOUR SIGNATURE<br>LOOK  | THE VOICE OF CONFIDENCE   | CAMERA CONNECTION   | RESULT  |  |  |  |
| You'll learn how every outfit tells a story — and how to dress for the woman you're becoming, not the one you've been.   | We'll free your posture and movement, so your body speaks before you do — graceful, grounded, magnetic.                     | Identify the pieces, colors, and silhouettes that make you feel unstoppable.  | Discover your voice as a tool of intimacy and authority. You'll practice speaking on camera from the heart, not the head.                   | Learn to "see" yourself<br>through the lens as a<br>friend, not a critic. Your<br>presence becomes<br>natural, expressive, and<br>engaging. | You now have a cohesive personal style and authentic on-camera presence that feel completely aligned with your essence.                                 |  |  |  |
| MONTH 3 EMBODY YOUR BRILLIANCE   |   |   |   |   |   |  |  |  |
| BRAND YOUR BEAUTY  | IMAGE REINVENTION   | STYLE IN MOTION   | RADIANT REFLECTION  | YOUR SHOWCASE<br>VIDEO  | DRESS REHEARSAL   |  |  |  |
| You'll define your personal brand through visual storytelling — the signature that says "This is me."  | We'll capture your before-and-after photos and videos so you can see your transformation.                                   | Learn how to move with elegance and confidence whether entering a room, presenting, or recording video.                                   | Celebrate yourself<br>through guided<br>reflection — where your<br>inner wisdom and outer<br>glow meet                                      | Record your final "Showcase Video" or photo shoot moment — your on-camera celebration of your Brave, Bold & Beautiful journey.              | You've become your own masterpiece — confident, radiant, and visually magnetic. Your outer image reflects the woman you've always known yourself to be. |  |  |  |
| BONUSES  |   |   |   |   |   |  |  |  |
| Wardrobe Transformation<br>Session: A guided, joy-<br>filled exploration of your<br>current closet to design<br>your new visual identity.<br>Value: \$600., 90-120 min | Makeup Magic Online<br>Course: Learn Adria's<br>personal secrets to<br>effortless, camera-ready<br>beauty.<br>Value: \$297. | Set Up Your Studio<br>Mini-Class: Create<br>your own stunning<br>space for recording,<br>reflection, and<br>reinvention.<br>Value: \$397. | Private "Shine Check" with Adria: A one-on-one review of your final video or presentation look — fine-tuning your brilliance. Value: \$500. |   |   |  |  |  |